



CANADIAN SOCIETY OF
OTOLARYNGOLOGY
HEAD & NECK SURGERY

2026 SPONSORSHIP OPPORTUNITIES

Contact

Phone 365-363-6243

Website csohns.org

Email Sponsorship - executivedirector@csohns.org
Exhibition - conference@csohns.org & exhibits@csohns.org

Thank you

The Canadian Society of Otolaryngology - Head & Neck Surgery invites you to reserve your sponsorship and exhibit space for the 80th Annual Meeting, in the beautiful blue-sky city of Calgary, Alberta.

We anticipate an attendance of 475 + otolaryngologists, otolaryngologists-in-training, and allied health professionals at our upcoming conference.

This year we are pleased to be collaborating with the Korean Society of Otolaryngology as we continue to explore areas of growth and opportunity.

President
Dr. John Yoo

Local Arrangements Chairs
Dr. Monica Hoy, Dr. Shamir Chandarana

Scientific Program Chairs
Dr. Yvonne Chan (Chair), Dr. Danielle MacNeil (Co-Chair)



Calgary May 29-31

*Canada's Role in the World:
Leadership through
Education, Innovation, and
Collaboration"*

CALGARY TELUS
CONVENTION CENTRE

Diamond Partner



Sponsorship level \$65,000 CAD – 3 Available

The Diamond Sponsor is an annual partnership and offers a premier opportunity for industry leaders to align with CSOHNS at the highest level, fostering a strong connection with our network of healthcare professionals. As a Diamond Partner, your organization will receive unparalleled exposure through year-round placement on all digital communications, website, and premium placement at our flagship annual event, dedicated networking opportunities, and customized engagement with association members. This partnership is designed to elevate your brand's visibility, enhance credibility, and demonstrate your commitment to advancing healthcare alongside an esteemed community of medical experts.

Benefits

- One (1) 60-minute Symposium Friday or Saturday includes meeting room space, AV support. (Limited availability)
- Access to registration list.
- One (1) 10x16 feet booth in premium location of your choosing.
- Up to \$10,000 CAD in printed branding (based on availability, certain elements limited) 2026 Convention Centre Branding catalogue)
- Six (6) complimentary passes for company representatives, including access to the conference, Welcome Reception, and President's Banquet.
- 1 Invitation to to Formal Council Dinner
- Acknowledgement as an annual Diamond Sponsor at the meeting's opening session, on website, meeting signage and digital Event App.
- Promotion of your symposium and, or presence to the membership via email, social media and on the CSOHNS website.
- Quarterly week-long banner ad in Journal Of Otolaryngology Head and Neck Surgery (CSOHNS Journal 3.4+ Impact factor medical journal, Sage Publishing)
- Annual placement of logo and link(s) in all society eblasts.
- Feature articles in bi-annual long-form newsletter published to website, pdf
- Premiere placement in our **Interaction Incentive** program. (See details on Page 8)
- Title sponsor(s) of our National Mentorship Program

Platinum Partner



Sponsorship level \$40,000 CAD - 4 Available

Benefits

- One (1) 45-minute Symposium Friday or Saturday includes meeting room space, AV support. (Limited availability)
- Access to registration list.
- One (1) 10x16 feet booth in premium location of your choosing.
- Up to \$5,000 CAD in printed branding (based on availability, certain elements limited) 2026 Convention Centre Branding catalogue)
- Four (4) complimentary Event passes for company representatives, including access to the conference, Welcome Reception, and President's Banquet.
- Acknowledgment as a Platinum Sponsor at the meeting's opening session, on the Society website, meeting signage, and digital Event App.
- Feature article in 2 of 4 quarterly long-form newsletters, timing of sponsor's choice.
- Promotion of your Symposium, and presence to the membership via email, social media and on the CSOHNS website.
- Your company's logo on the Society website, acknowledgment in appropriate newsletters and in Event App.
- Premium placement in our **Sponsor Interaction Incentive Program**. (See Details on Page 8)

Gold Partner



Sponsorship level \$30,000 CAD – 6 available

Benefits

- Opportunity for 30-minute Symposium during coffee breaks, includes access to exhibits hall stage with AV, and promotion support
- Access registration list.
- One (1) 10x16 feet booth in premium location of your choosing.
- Four (4) complimentary Event passes for company representatives, including access to the conference, Welcome Reception, and President's Banquet.
- Up to \$2,500 CAD in printed branding (based on availability, certain elements limited) 2026 Convention Centre Branding catalogue)
- Acknowledgment as a Gold Sponsor at the meeting's opening session, on the Society website, meeting signage, and digital Event app.
- Promotion of your Symposium and, or presence to the membership via email, social media, and on the Society website.
- Your company's logo on the Society website, acknowledgment in appropriate newsletters, and in Event App.
- Premium placement in our **Sponsor Interaction Incentive Program**. (See Details on Page 8)

Silver Partner



Sponsorship level \$15,000 CAD

Benefits

- One (1) 8×10 booth in Exhibits Hall.
- 4 complimentary event passes for company representatives, including access to the conference and Welcome Reception.
- 1 live digital announcement to registrants through the Event App promoting presence (must be provided in advance of the event).
- Acknowledgment as a Silver Sponsor at the meeting's opening session, on the Society website, meeting signage, and digital Event App.
- Your company's logo on the Society website, acknowledgment in appropriate newsletters, and in the Event App.
- Placement in our **Sponsor Interaction Incentive Program**. (See Details on Page 8).
- Access to one la cart branding installation from silver partner options for up to \$1,000 CAD. (based on availability, certain elements limited)



Bronze Partner

Sponsorship level \$8,000 CAD

Benefits

- One (1) 8×10 booth in Exhibits Hall.
- Two (2) complimentary Event passes for company representatives, including access to the conference and Welcome Reception.
- Acknowledgment as a Bronze Sponsor throughout event space and in all marketing material, web content, social media.
- Your company's logo & link on the Society website and acknowledgment in appropriate newsletters.
- Inclusion in our **Sponsor Interaction Incentive Program**. (See Details on Page 8).

Exhibitor

Booth rental \$3,800 CAD

(Prices subject to applicable tax and 3% processing fee)

Benefits

- One (1) 8×10 booth in Exhibits Hall.
- Two (2) complimentary Exhibitor pass for company representatives, including access to the conference and Welcome Reception.
- Inclusion of your company's logo on the Event App.

The 2026 Sponsor Interaction Incentive Program



All sponsorship levels will have the opportunity to be included in our Interaction Incentive Program. The program is designed to bolster meaningful interaction between guests and sponsor representatives. According to commitment level, each sponsor will have a unique placement in an Interactive Incentive Passport that guides guests through a series of tasks and or questions relating to each sponsor. Those who complete the program will be entered to win a valuable prize package. We have had success with these programs in the past and are bringing this back based on the feedback of our participating sponsors.

Gold + Sponsors have the option to customize their attendee interactions to include:

- Providing answers to questions about products and services.
- Check-In at specific locations in your exhibition hall for a symposium or talk at a booth.
- Request guests to complete a short survey.

The goal of this program is to maximize your return on investment. We are incredibly grateful for your ongoing support and we are open to feedback and suggestions as to how to better improve the sponsorship experience year after year.

Additional Branding Opportunities

Based on sponsorship level, the CSOHNS and the Calgary Convention Centre have created a menu of a la carte branding opportunities with limited availability. Opportunity and pricing will be made available in January. These opportunities will include digital display opportunities, escalator, stair and column wraps, as well as interior and exterior wall and window space. Please get in touch if you have questions.

Event Schedule

Calgary Telus Convention Centre | Exhibition Hall C,D

**28
MAY**

SET UP

1:00 PM – 6:00 PM

Space will be opened for set up.

**29
MAY**

SET UP

6:00 AM – 6:30 AM

Sponsors and exhibitors may access space prior to opening.

EXHIBITION & SYMPOSIA

7:15 AM – 5:00 PM

Full day of scientific programming, breakfast, lunch, break symposia for Diamond, Platinum and Gold sponsors.

**30
MAY**

EXHIBITION & SYMPOSIA

7:00 AM – 2:00 PM

Full day of scientific programming, breakfast, lunch, break symposia for Diamond, Platinum and Gold sponsors.

TAKE DOWN

2:00 PM – 4:00 PM

All materials must be removed from the exhibits hall.

Venue & Floorplan

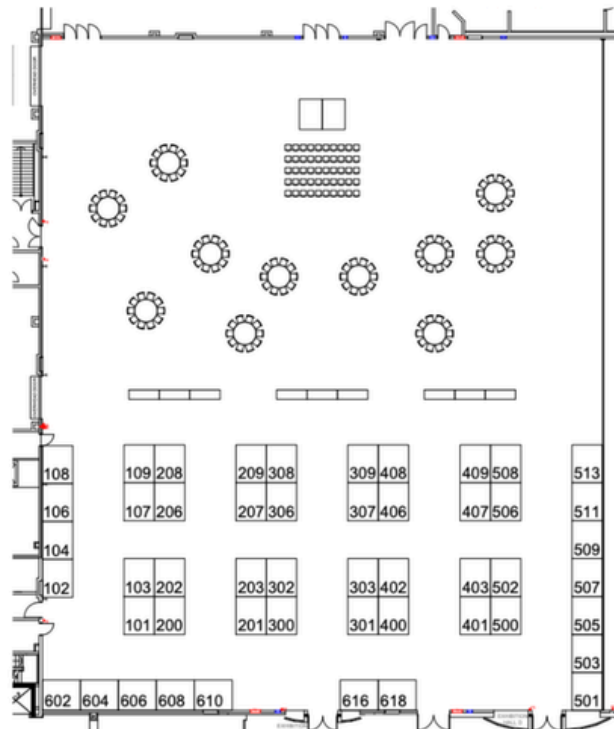


You will have the opportunity to provide 1st, 2nd, and 3rd choices in the sponsor registration form. We will do our best to accommodate.

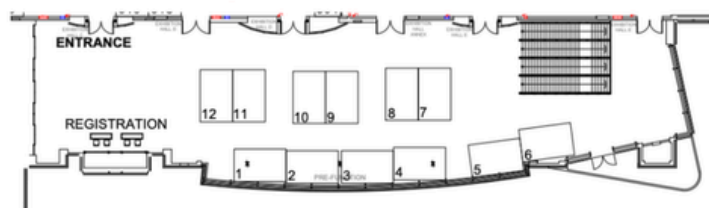
As illustrated in the floorplan below the exhibit space is split between a main "Exhibits Hall" and the "Diamond Atrium" our three top tiers will have first access to the Atrium space.

Symposia space is offered within the Exhibits Hall stage, Diamond and Platinum sponsors may choose to host their symposium in a more intimate setting. Use of the exhibits hall stage is encouraged for traffic and visibility.

Exhibits Hall



Sponsors Atrium



Additional Event & Venue Information



Internet Access

Complimentary wireless high-speed internet is available in the exhibition space, foyers, and meeting rooms. A username and password will be available on the site.

Electrical & Materials

Electrical outlets are not available with your display and must be contracted through AV services. We will be working with trusted partners.

Contacts & Support

Calgary Convention Centre - Rohak Kumar:
rohakk@calgary-convention.com

AV Company - Encore - Jason Wright: jason.wright@encoreglobal.com

Show Services - Global Convention Services - Devisha Singh:
dsingh@globalconvention.ca

CSOHNS Conference - conference@csohns.org & exhibits@csohns.org

Signage

No signs or other articles are to be fastened to the wall brackets or other electrical fixtures. The use of thumbtacks, double-sided tape (rubber-backed tape), scotch tape, nails, screws, bolts, hand spikes, or any tool or material which could damage the floor or walls is prohibited by the hotel. Only a material that can be easily removed without damage to walls or surfaces can be used for affixing signs, banners, etc., the hotel recommends adhesive putty. Charges will be incurred should the Convention Centre staff be required to hang banners.

Room Block

Sponsors may take advantage of the CSOHNS room blocks at:

Calgary Marriott Downtown Hotel. Conference:

Pre-conference (May 27 - May 29) - **[Click here to reserve](#)**

Conference (May 29 - June 1) - **[Click here to reserve](#)**

Fairmont Palliser Hotel: **[Click here to reserve](#)**