



CANADIAN SOCIETY OF
OTOLARYNGOLOGY
HEAD & NECK SURGERY

2025 SPONSORSHIP OPPORTUNITIES

Contact

Phone 705-606-6723

Website entcanada.org

Email samantha@csohns.org

Thank you

The Canadian Society of Otolaryngology - Head & Neck Surgery invites you to reserve your sponsorship and exhibit space for the 79th Annual Meeting, in the beautiful city of Fredericton, New Brunswick.

We anticipate an attendance of 425 + otolaryngologists, otolaryngologists-in-training and allied health professionals at our upcoming conference.

This year we have partnered with two international associations from France and the United States to diversify and expand our impact and reach. We believe this brings a unique and improved value to our sponsors.

President
Dr. Sam Daniel

Local Arrangements Chair
Dr. Greg Thompson

Scientific Program Chair
Dr. Yvonne Chan, TORONTO



Fredericton May 31 – Jun 2

*“From Heritage to Horizon.
The power of Coaching,
Mentorship and Connections.”*

FREDERICTON CONVENTION
CENTRE

Diamond Sponsor



Sponsorship level \$60,000 – 2 Available

The Diamond Sponsor is an annual partnership and offers a premier opportunity for industry leaders to align with CSOHNS at the highest level, fostering a strong connection with our network of healthcare professionals. As a Diamond Partner, your organization will receive unparalleled exposure through year-round placement on all digital communications, website, and premium placement at our flagship annual event, dedicated networking opportunities, and customized engagement with association members. This partnership is designed to elevate your brand's visibility, enhance credibility, and demonstrate your commitment to advancing healthcare alongside an esteemed community of medical experts.

Benefits

- Guaranteed 60 minute Symposium Saturday or Sunday Lunch Hour includes meeting room space, AV support.
- Lead retrieval through Event App and access to registration list.
- 20 feet of exhibition space in premium location of your choosing. (2 8x10 Booths)
- Elevator Door cladding (2 set of doors) or equivalent value signage and installation in event space (See branding opportunities package).
- 6 complimentary Event passes for company representatives.
- 1 Invitation to to Formal Council Dinner
- 2 Invitations to Welcoming Reception and President's Banquet.
- Acknowledgement as an annual Diamond Sponsor at the meeting's opening session, on website, meeting signage and digital Event App.
- Promotion of your Event and, or presence to the membership via email, social media and on the CSOHNS website.
- Quarterly week-long banner ad in Journal Of Otolaryngology Head and Neck Surgery (CSOHNS Journal 3.4+ Impact factor medical journal, Sage Publishing)
- Annual placement of logo and link(s) in all society eblasts (minimum 1 per month).
- Feature articles in bi-annual long-form newsletter published to website, pdf
- Premiere placement in our **Interaction Incentive** program. (See details below)
- Title Sponsor(s) of our Mentorship Awards Wall.
- Premium Access to all Eventify Sponsor Features with custom support for set up and use.

Platinum Partner



Sponsorship level \$35,000 – 4 Available

Benefits

- Opportunity for a 60-minute symposium, workshop or panel with set up, room and AV support. (Limited availability)
- Pillar or Column Branding Installation (or equal value signage and installation in event space (see branding opportunities package).
- Lead retrieval through Event App and access to the registration list.
- 2 8×10 booths in the Premium Sponsor Atrium location of your choosing based on the order of registration.
- 4 complimentary Event passes for company representatives.
- Invitation to Welcoming Reception and President's Banquet.
- Acknowledgment as a Platinum Sponsor at the meeting's opening session, on the Society website, meeting signage, and digital Event App.
- Feature article in 2 of 4 quarterly long-form newsletters, timing of sponsor's choice.
- Promotion of your Symposium or course, and presence to the membership via email, social media and on the CSOHNS website.
- Your company's logo on the Society website, acknowledgment in appropriate newsletters and in Event App.
- Premium placement in our **Sponsor Interaction Incentive Program**. (See Details below)
- Premium Access to all Eventify Sponsor Features
 - Access Attendees through app and schedule appointments, chat
 - Premium Virtual Event Booth
 - Premium placement in interactive digital map

Option to upgrade to Platinum Plus – In place of a breakfast symposium, sponsor has option to host a dinner with support from CSOHNS office. Contact the office for details.

Gold Partner



Sponsorship level \$25,000 – 6 available

Benefits

- Opportunity for 30-minute Symposium during coffee breaks, includes access to exhibits hall stage with AV, and promotion support
- Lead retrieval through the Event App, and access registration list.
- 2 8×10 booths in the Platinum & Gold Lobby location of your choosing based on the order of registration.
- 4 complimentary Event passes for company representatives.
- Invitation to Welcoming Reception and President's Banquet.
- Complimentary Premium Virtual Booth in Event App.
- Acknowledgment as a Gold Sponsor at the meeting's opening session, on the Society website, meeting signage, and digital Event app.
- Promotion of your Event and, or presence to the membership via email, social media, and on the Society website.
- Your company's logo on the Society website, acknowledgment in appropriate newsletters, and in Event App.
- Premium placement in our **Sponsor Interaction Incentive Program.** (See Details below)
- Access to Eventify Sponsor Features
 - Access Attendees through app and schedule appointments, chat
 - Virtual Event Booth
 - Placement in interactive digital map
 - Inclusion in digital gamification (Interaction Incentive)
 - Showcase products / Services
 - Upload multiple videos

Silver Partner

Sponsorship level \$15,000



Benefits

- 1 8×10 booth in Event space.
- 4 complimentary event passes for company representatives.
- Invitation to Welcoming Reception.
- 1 live digital announcement to registrants through the Event App promoting presence (must be provided in advance of the event).
- Acknowledgment as a Silver Sponsor at the meeting's opening session (slide), on the Society website, meeting signage, and digital Event App.
- Your company's logo on the Society website, acknowledgment in appropriate newsletters, and in the Event App.
- Placement in our **Sponsor Interaction Incentive Program**. (See Details below).
- Access to one la cart branding installation from silver partner options.
- Access to Eventify Sponsor Features
 - Access Attendees through the app and schedule appointments, chat.
 - Virtual Event Booth
 - Placement in interactive digital map
 - Inclusion in digital gamification (Interaction Incentive)
 - Showcase products / Services
 - Upload multiple videos.

Bronze Partner

Sponsorship level \$7,500



Benefits

- 8×10 booth in Exhibits Hall
- 2 complimentary Event passes for company representatives.
- Invitation to Welcoming Reception.
- Acknowledgment as a Bronze Sponsor at the meeting's opening session, on the Society's website and digital Event App.
- Your company's logo on the Society website and acknowledgment in appropriate newsletters.
- Inclusion in our **Sponsor Interaction Incentive Program**. (See Details below).
- Access to Eventify Sponsor Features
 - Access Attendees through app and schedule appointments, chat
 - Virtual Event Booth
 - Placement in interactive digital map
 - Inclusion in digital gamification (Interaction Incentive)
 - Showcase products / Services
 - Upload multiple videos

Exhibitor

Booth rental \$3,700

Benefits

- 1 8×10 booth in Event space.
- 2 complimentary Event passes for company representatives.
- Your company's logo on the Event App.
- Invitation to Welcoming Reception.

The 2025 Sponsor Interaction Incentive Program



All sponsorship levels will have the opportunity to be included in our Interaction Incentive Program. The program is designed to bolster meaningful interaction between guests and sponsor representatives. According to commitment level, each sponsor will have a unique placement in a digital and printed passport that guides guests through a series of tasks and or questions relating to each sponsor.

Those who complete the program will be entered to win a valuable prize package. We have had success with these programs in the past and are bringing this back based on the feedback of our participating sponsors. Gold + Sponsors have the option to customize their attendee interactions to include:

- Providing answers to questions about products and services.
- Check-In at specific locations in your exhibition hall for a symposium or talk at a booth.
- Request guests to complete a short survey.

The goal of this program is to maximize your return on investment. We are incredibly grateful for your ongoing support and we are open to feedback and suggestions as to how to better improve the sponsorship experience year after year.

Additional Branding Opportunities

Based on sponsorship level, the CSOHNS and the Fredericton Convention Centre have created a menu of a la carte branding opportunities with limited availability. Opportunity and pricing will be made available in January. These opportunities will include escalator, stair and column wraps, as well as interior and exterior wall and window space. Please get in touch if you have questions.

Event Schedule

Fredericton Convention Centre | Point Saint Anne | Level 2

**30
MAY**

SET UP

1:00 PM – 6:00 PM

Space will be opened for set up.

**31
MAY**

SET UP

6:00 AM – 7:15 AM

Sponsors may access space prior to opening.

EXHIBITION & SYMPOSIA

7:15 AM – 5:00 PM

Full day of scientific programming, breakfast, lunch, break symposia for Gold, Platinum and Diamond sponsors.

**01
JUN**

EXHIBITION & SYMPOSIA

7:15 AM – 4:00 PM

Full day of scientific programming, breakfast, lunch, break symposia for Gold, Platinum and Diamond sponsors.

TAKE DOWN

4:00 PM – 6:00 PM

All materials must be removed from the exhibits hall.

**02
JUN**

SYMPOSIA

7:15 AM – 4:00 PM

Exhibits hall closed. Breakfast, & Break Symposia for Gold and Platinum Sponsors.

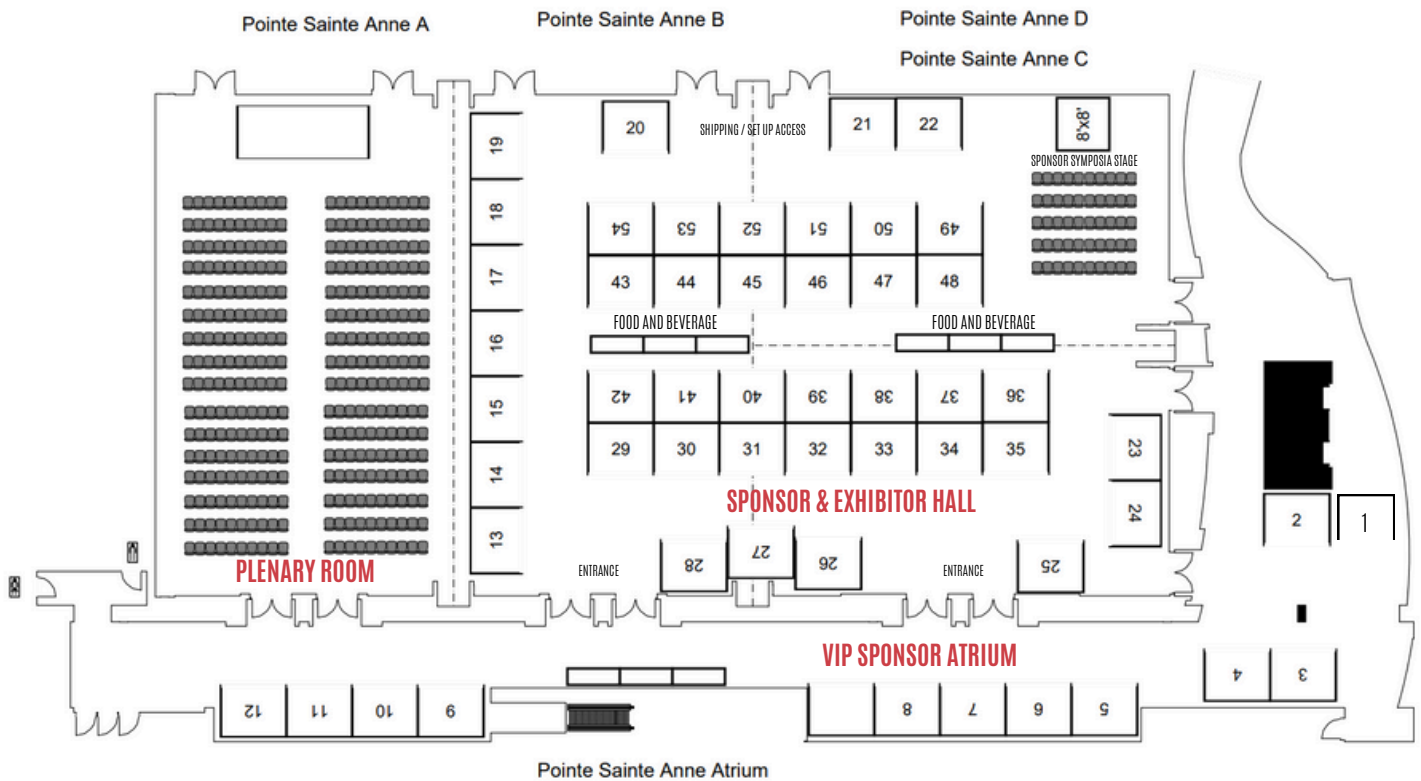
Venue & Floorplan



You will have the opportunity to provide 1st, 2nd, and 3rd choices in the sponsor registration form. We will do our best to accommodate.

As illustrated in the floorplan below the exhibit space is split between a main “Exhibits Hall” and the “Diamond Atrium” our three top tiers will have first access to the Atrium space. Symposia space is offered within the Exhibits Hall stage, Diamond and Platinum sponsors may choose to host their symposium in a more intimate setting. Use of the exhibits hall stage is encouraged for traffic and visibility.

Pointe Sainte Anne & Pointe Sainte Anne Atrium



Additional Event & Venu Information



Internet Access

Complimentary wireless high-speed internet is available in the exhibition space, foyers, and meeting rooms. A username and password will be available on the site.

Electrical & Materials

Electrical outlets are not available with your display and must be contracted through AV services. We will be working with trusted partners, Encore.

Shipment & Storage

Materials being delivered to the Conference Centre must not be delivered more than 48 hours before the exhibition set up date of May 30, 2025. All materials should clearly be labeled with the function name (CSO-HNS 2025 Annual Meeting), function date (May 31, June 1, 2025), function room (Level 2 Point St. Anne) and Event Manager (Kristina Brown).

Materials being shipped out after the event must be properly labeled with a courier waybill. It is the responsibility of each sponsor / exhibitor to complete the courier waybill and arrange for courier pick-up. All materials must be shipped out on the same day the exhibits end as the hotel does not provide storage (June 1, 2025). [Access Shipping Label Here](#)

Signage

No signs or other articles are to be fastened to the wall brackets or other electrical fixtures. The use of thumbtacks, double-sided tape (rubber-backed tape), scotch tape, nails, screws, bolts, hand spikes, or any tool or material which could damage the floor or walls is prohibited by the hotel. Only a material that can be easily removed without damage to walls or surfaces can be used for affixing signs, banners, etc., the hotel recommends adhesive putty. Charges will be incurred should the Convention Centre staff be required to hang banners.

Room Block

Sponsors may take advantage of the CSOHNS Roomblock at the [Delta Hotel](#).